

SPRING / SUMMER 2025

Sagaform

Moments to share

A SWEDISH ORIGINAL SINCE 1996

sagaform





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Moments to share

As we open the doors to a new spring and summer, we are greeted by a warmth that fills every corner of our homes. Once again, we focus on creating shared moments, both indoors and outdoors, making them the heart of our work as we look ahead.



A Swedish original
since 1996



Aron denim apron
5018585 | Blue | 70x90 cm | 6 | Girdle |
 499 SEK/559 NOK/349 DKK/53 €



Aron denim bbq glove
5018586 | Blue | 16x30 cm | 6 | Hangtag |
 179 SEK/199 NOK/129 DKK/19 €



Dagny deep bowl small
5018587 | White | ø16x7 cm | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Dagny deep plate big
5018581 | White | ø32x6 cm | 4 | Box |
 749 SEK/849 NOK/519 DKK/79 €

Sagaform novelties

We set the table in the garden or by the dock, picking flowers, cooking, and decorating with care to create moments for ourselves. Beige stoneware paired with denim napkins makes us want to stay outside and watch the boats glide by under the night sky. Our shared moments have moved outdoors again, for Easter, Midsummer, and other celebrations we enjoy together. The colour palette is soft and comforting, yet fresh and vibrant. Various shades of blue mingle with olive green, sunny yellow, and a softer black, providing contrast against light wood tones. The entire collection feels like a watercolour painting, where we savour the moment and collect memories. Summer 2025 is a time to pause and appreciate one another.

Our materials—stoneware, crystal glass, recycled cotton, recycled steel, rPET, and more—reflect our ongoing commitment to sustainability. We continue to prioritise

sustainable, eco-friendly choices wherever possible. As we gradually transition to more recycled materials in our collections, we take pride in driving progress forward, choosing alternatives that respect our planet. Three key collections at the centre of this spring's assortment embody this vision: Billi in rPET, City Bags in rPET, and Tova & Ted in recycled stainless steel, three collections that light the way forward. We hope they accompany you on your journey, creating many moments to share along the way.

In this first section of our spring and summer catalogue, you'll find a curated selection of our novelties, giving you a complete view of this season's collection. This is followed by the full Sagaform collection of Swedish originals. Enjoy the read!



Picnic Juni water glass, 4-pcs
5018574 | Clear | ø8x10 cm 28cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Picnic Juni water glass, 4-pcs
5018575 | Amber | ø8x10 cm 28cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Picnic Juni glass, 4-pcs
5018576 | Amber | ø8x11 cm 30cl | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Meet Coffee & More, designed by Margot Barolo, in a fresh new design and colour that beautifully complements the series we already hold so dear.



Coffee & More coffee mug, 2-pcs
5018571 | Beige | 12x8x9 cm 30cl | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs
5018573 | Beige | 14x10x9 cm 50cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More espresso mug, 4-pcs
5018572 | Beige | 9x6x7 cm 10cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More plate
5018568 | Beige | ø27,5x3 cm | 4 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Coffee & More side plate
5018569 | Beige | ø20x3 cm | 6 | Girdle |
159 SEK/179 NOK/109 DKK/17 €



Coffee & More bowl
5018570 | Beige | ø12x7 cm | 6 | Girdle |
179 SEK/199 NOK/129 DKK/19 €



Eden denim napkin, 2-pcs
5018583 | Blue | 45x45 cm | 6 | Girdle |
 149 SEK/169 NOK/99 DKK/16 €



Eden denim kitchen towel, 2-pcs
5018584 | Blue | 50x70 cm | 6 | Girdle |
 249 SEK/289 NOK/169 DKK/27 €



Eden waxed tablecloth
5018601 | Mixed blue | 150x250 cm | 6 | Girdle |
 649 SEK/739 NOK/449 DKK/69 €



Eden round waxed tablecloth
5018602 | Mixed yellow | 180x180 cm | 6 | Girdle |
 599 SEK/679 NOK/399 DKK/64 €

*This season brings crisp
 spring air, blooming flowers,
 the sound of ocean waves,
 and warm breezes.*



Daniel kitchen tools, 2-pcs
5018577 | Green | 29x7x2,5 cm/28,5x5,5x4 cm | 6 |
 Box | 199 SEK/229 NOK/139 DKK/21 €



Daniel serving tools, 2-pcs
5018578 | Green | 27x6x2 cm/27x6x2 cm | 6 | Box |
 199 SEK/229 NOK/139 DKK/21 €



Daniel kitchen tools, 2-pcs
5018579 | Bordeaux | 29x7x2,5 cm/28,5x5,5x4 cm
 | 6 | Box | 199 SEK/229 NOK/139 DKK/21 €



Daniel serving tools, 2-pcs
5018580 | Bordeaux | 27x6x2 cm/27x6x2 cm | 6 |
 Box | 199 SEK/229 NOK/139 DKK/21 €



We continue to prioritise sustainable, eco-friendly choices wherever possible. We take pride in driving progress forward, choosing alternatives that respect our planet.



City cooler backpack rPET
5018588 | Beige | 30x19x44 cm 21l | 6 | Hangtag |
 649 SEK / 739 NOK / 449 DKK / 69 €



City cooler bag large rPET
5018589 | Beige | 34x24x28 cm 20l | 6 | Hangtag |
 479 SEK / 529 NOK / 329 DKK / 51 €



City cooler bag high rPET
5018590 | Beige | 24x11x35 cm 9l | 6 | Hangtag |
 349 SEK / 359 NOK / 239 DKK / 37 €



City picnic blanket rPET
5018591 | Beige | 130x170 cm | 6 | Hangtag |
 449 SEK / 499 NOK / 309 DKK / 47 €



City stripe cooler bag small rPET

5018592 | Black/white | 24x15x17 cm 3,21 | 6 |
Hangtag | 179 SEK/199 NOK/129 DKK/19 €



City stripe cooler bag small rPET

5018593 | Green/white | 24x15x17 cm 3,21 | 6 |
Hangtag | 179 SEK/199 NOK/129 DKK/19 €



City stripe cooler bag high rPET

5018594 | Black/white | 24x11x35 cm 9 | 6 |
Hangtag | 349 SEK/359 NOK/239 DKK/37 €



City stripe cooler bag high rPET

5018595 | Green/white | 24x11x35 cm 9 | 6 |
Hangtag | 349 SEK/359 NOK/239 DKK/37 €



City stripe cooler bag large rPET

5018597 | Black/white | 34x24x28 cm 20 | 6 |
Hangtag | 479 SEK/529 NOK/329 DKK/51 €



City stripe cooler bag large rPET

5018596 | Green/white | 34x24x28 cm 20 | 6 |
Hangtag | 479 SEK/529 NOK/329 DKK/51 €



Emilie throw

5018599 | Black/white | 130x170 cm | 6 |
Hangtag | 449 SEK/499 NOK/309 DKK/47 €



Emilie throw

5018598 | Green/white | 130x170 cm | 6 |
Hangtag | 449 SEK/499 NOK/309 DKK/47 €



Sustainability for the future

It should be easy to make good choices, which is a key part of the development of our sustainability work. At Sagaform AB, we put great emphasis on sustainability in our processes and take responsibility for how our operations affect people and the environment. Of course, we hope that you are satisfied with your purchased products but also with us as a company.

As part of the New Wave Group, we pursue active sustainability work towards a vision of sustainable growth where business solutions are not only financially favorable but also sustainable from a social and environmental perspective. What makes the biggest difference is how we conduct our everyday business. That is why we are working to integrate sustainability issues into our core business. The work includes, for example, improved working conditions in production countries, progressive chemical work, and streamlining transport and logistics.

Our common main goal with the sustainability work is to create products with the longest life possible, to minimize the product's negative impact on people and the environment during its life cycle. In our work, we take into account all three dimensions of sustainability -social, environmental, and economic.

One of our strengths is that we have our own CSR staff in place in the production countries who work full time on these issues. The work includes, for example, improved working conditions, progressive chemical work, and streamlining transport and logistics. Through internal controls in combination with independent reviews, we make sure that our products are produced under good social conditions and do not contain any harmful chemicals. Do you want to know more? Please browse our Sustainability folder which you will find on our website under Sustainability. There is an interesting read about all our CSR work through the New Wave Group.

You can also read more about how we work with CSR and sustainability on the parent company's website www.nwg.se. There we have gathered all information about important activities, collaborations, and goals for the future.



Give away a Swedish Original

At Sagaform we care about relationships. That is why we always regard our design as a great gift to someone we love but also for ourselves. The gift should be easy to give away with the purpose to raise many smiles on the receivers' faces.

Classic Scandinavian design in combination with carefully chosen details radiating stylish simplicity characterizes what we call Swedish Originals. Functional quality products caring about the familiar and which are created to be used and appreciated in many homes by many families for a long time to come. All of them packaged in a way which is appreciated and received just as they are.



Tumblers with rounded base, 6-pcs

5018582 | Amber | ø8x9 cm 30cl | 8 | Box |
379 SEK/419 NOK/259 DKK/39 €



Blanka water glass, 4-pcs

5018600 | Clear | ø8x9 cm 40cl | 6 | Box |
399 SEK/439 NOK/269 DKK/42 €



Studio Sagaform

In our studio ideas are brought to life and dreams are shaped. Here we sketch on possibilities, design future originals and bring forth products which always find their way home. We are really proud of our inhouse studio where we combine experience with engagement and loyalty to Swedish design.

Designers

We also work with Sweden's leading designers, with whom we create familiar, well-made products and gifts with Scandinavian design, always ready to be given away. Together with names like Margot Barolo, Anton Björnsing and Pascal Charmolu along with many others we are proud of our heritage. Always with a focus on Swedish Originals.



Decoration

To us decoration should be classic, have a great function and always be appreciated to receive or give away. Here you will find products which both take up space and harmonize with the Scandinavian design.

Elise pot with plate

Elise pot with plate does everything right. It combines the design of colour, shape and details with practical additions like drainage holes and a plate which reaches higher up. Elise pot has a soft rounded shape with simple straight lines and is made of classic stoneware. The pot is decorated with an emblem and Sagaform's characteristic stripes. Elise has been glazed in four beautiful close to nature colours. A pot which will be a warm addition to every home. Designed by Studio Sagaform. Available in three sizes. Packed in a beautiful Sagaform box. Dishwasher safe.



Elise herb pot

5018510 | Bordeaux | ø11x13 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Elise herb pot

5018488 | White | ø11x13 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Elise herb pot

5018489 | Yellow | ø11x13 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Elise herb pot

5018490 | Green | ø11x13 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Elise pot small

5018511 | Bordeaux | ø14x15 cm | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Elise pot small

5018392 | White | ø14x15 cm | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Elise pot small

5018396 | Yellow | ø14x15 cm | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Elise pot small

5018394 | Green | ø14x15 cm | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Elise pot medium

5018512 | Bordeaux | ø17x19 cm | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €



Elise pot medium

5018393 | White | ø17x19 cm | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €



Elise pot medium

5018397 | Yellow | ø17x19 cm | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €



Elise pot medium

5018395 | Green | ø17x19 cm | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €





Viva family

Like a newly emerged flower it unfolds its leaves. Viva flirts with us in a seductive way – the organic shapes and the discreet power.

Viva collection consist of vases in three sizes and beautiful candle cuffs. Viva is made of glass and comes in three colours – clear, amber and bordeaux. Handmade and mouth-blown, sizes and shape may therefore vary. Mini vase Viva and Small vase Viva is perfect for cuttings or a small bouquet. Large vase Viva flourishes like a statuette with and without green leaves and flowers. A Swedish Original which has an obvious place in all homes. Designed by Studio Sagaform. Packed in beautiful Sagaform box. Dishwasher safe.



Viva vase big

5018376 | Amber | 20x20x24,5 cm | 4 | Box |
599 SEK/649 NOK/399 DKK/64 €



Viva vase big

5018375 | Clear | 20x20x24,5 cm | 4 | Box |
599 SEK/649 NOK/399 DKK/64 €



Viva vase big

5018513 | Bordeaux | 20x20x24,5 cm | 4 | Box |
599 SEK/679 NOK/399 DKK/64 €



Viva vase mini

5018429 | Amber | 10x10x14 cm | 6 | Box |
249 SEK/289 NOK/169 DKK/27 €



Viva vase mini

5018428 | Clear | 10x10x14 cm | 6 | Box |
249 SEK/289 NOK/169 DKK/27 €



Viva vase small

5018374 | Clear | 12,5x12x14,5 cm | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Viva candle cuff, 2-pcs

5018445 | Amber | 7,5x7,5x1,5 cm | 12 | Box |
149 SEK/169 NOK/99 DKK/16 €



Viva candle cuff, 2-pcs

5018443 | Clear | 7,5x7,5x1,5 cm | 12 | Box |
149 SEK/169 NOK/99 DKK/16 €



Viva candle cuff, 2-pcs

5018514 | Bordeaux | 7,5x7,5x1,5 cm | 12 | Box |
149 SEK/169 NOK/99 DKK/16 €

Dante lantern

Dante is a beautiful collection made in cork. Cork is a material which has a long history within kitchen and decorating, something we have embraced and refined into the future. Cork is a sustainable material, organic and biologically degradable. It is also heat resistant and impervious to liquid. The candle holder is perfect for crown, block or tea candles. Dante lanterns are packed in a beautiful Sagaform box. Designed by Studio Sagaform. Do not machine wash.



Dante lantern big

5018418 | Dark brown | ø12x24 cm | 6 | Box |
549 SEK/609 NOK/379 DKK/59 €



Dante lantern small

5018417 | Dark brown | ø9x17 cm | 6 | Box |
349 SEK/399 NOK/239 DKK/37 €





Maria

Maria candle holder takes a central place on the table at Christmas time and also in the Sagaform Swedish Originals collection. The inspiration is the pleated skirt which represents the striped base and which gives the candle holder its characteristic Sagaform feel. The plate with four candles can with advantage be decorated for varying season festivities but it is also decorative on its own. packed in a beautiful Sagaform box. Designed by Studio Sagaform. Wipe with cloth.



Maria candle holder

5018365 | Beige | ø23x5 cm | 6 | Box |
649 SEK/739 NOK/449 DKK/69 €

Hold

Hold is a unique prize-winning series designed by Pascal Charmolu. Multifunctional vases made of handblown glass with a metal casing that can be adjusted vertically. By simply moving the metal casing up or down you adjust the height to everything from smaller bouquets to long-stemmed cut flowers. Packed in a beautiful Sagaform box. Do not machine wash.



Hold vase medium

5018036 | Clear/silver | ø11x20 cm, 33,5 cm | 6 | Box | 499 SEK/549 NOK/349 DKK/53 €



Hold vase medium

5017869 | Clear/gold | ø11x20 cm, 33,5 cm | 6 | Box | 499 SEK/549 NOK/349 DKK/53 €



Hold vase large

5018040 | Clear/silver | ø15x28 cm, 47 cm | 2 | Box | 899 SEK/999 NOK/599 DKK/95 €



Hold vase small

5018037 | Clear/silver | ø8x15 cm, 25 cm | 6 | Box | 399 SEK/449 NOK/269 DKK/42 €



Hold vase small

5018041 | Clear/gold | ø8x15 cm, 25 cm | 6 | Box | 399 SEK/449 NOK/269 DKK/42 €

Top vase

A product with several functions. Top vase is made of mouth-blown glass and metal. A simple but decorative interior-design detail which works as a vase for single cut flowers and as a candle holder, or why not as a carafe. We dare say that this is a new classic appreciated in every home. Designed by Studio Sagaform. Mouth-blown borosilicate glass/metal. Packed in a beautiful Sagaform box. Do not machine wash.



Top vase large

5018148 | Clear/gold | ø22x19 cm | 4 | Box | 549 SEK/609 NOK/379 DKK/59 €



Top vase

5017905 | Clear/gold | ø15x18 cm | 6 | Box | 449 SEK/499 NOK/309 DKK/47 €

Signe & Siri

Both Signe and Siri are something of a collector's item, the more the merrier. With a classic shape and pleasant weight, it feels both exclusive and innovative. The candle holder Siri has a classic design which finds its right place in most homes. The base of the candle holder has the same organic flower shape as Signe and makes us think of nature. Siri is available in two heights which matches nicely together. The material is stainless steel with a nicely polished surface. Looks fine on its own or in a group. Great looking on the dinner table and it is the perfect gift to receive or give away. Designed by Studio Sagaform. Packed in a beautiful Sagaform box. Do not machine wash.



Signe candle holder, 2-pcs

5018292 | Silver | ø6x1 cm | 5 | Box |
349 SEK/379 NOK/239 DKK/37 €

Siri candle holder small

5018349 | Silver | ø8x22,5 cm | 6 | Box |
379 SEK/419 NOK/259 DKK/39 €

Siri candle holder large

5018350 | Silver | ø8x27,5 cm | 6 | Box |
429 SEK/489 NOK/299 DKK/45 €



Table setting & cooking

In our kitchen you find both design classics and fresh contenders, all with a function to embellish the everyday and with the hope of living for a long time in your family. Quality and timelessness are words we think of.

Dagny collection

We put flowers in our homes but in different materials with different textures. Bowl and plate Dagny is inspired by the beauty of the Daisy and is a lovely addition to the table, in all its simplicity or as a serving plate. Dagny bowl is available in three colours and several sizes. All of them are a great complement to the everyday porcelain. Perfect little bowls to use for snacks and olives. Designed by Studio Sagaform. Made of dolomite. Hand painted, colour variations may occur. Packed in a beautiful Sagaform box. Dishwasher safe for easy cleaning.



New

Dagny deep plate big

5018581 | White | ø32x6 cm | 4 | Box |
749 SEK / 849 NOK / 519 DKK / 79 €



Dagny bowl small

5018453 | White | ø16x4 cm | 6 | Box |
199 SEK / 229 NOK / 139 DKK / 21 €



Dagny bowl small

5018454 | Beige | ø16x4 cm | 6 | Box |
199 SEK / 229 NOK / 139 DKK / 21 €



Dagny deep bowl small

5018587 | White | ø16x7 cm | 6 | Box |
249 SEK / 289 NOK / 169 DKK / 27 €

New



Dagny deep plate small

5018388 | White | ø20x5 cm | 6 | Box |
299 SEK / 339 NOK / 209 DKK / 32 €



Dagny deep plate small

5018390 | Beige | ø20x5 cm | 6 | Box |
299 SEK / 339 NOK / 209 DKK / 32 €



Dagny deep plate small

5018504 | Bordeaux | ø20x5 cm | 6 | Box |
299 SEK / 339 NOK / 209 DKK / 32 €



Dagny deep plate medium

5018389 | White | ø27x5,5 cm | 6 | Box |
499 SEK / 559 NOK / 349 DKK / 53 €



Dagny deep plate medium

5018391 | Beige | ø27x5,5 cm | 6 | Box |
499 SEK / 559 NOK / 349 DKK / 53 €



Dagny deep plate medium

5018505 | Bordeaux | ø27x5,5 cm | 6 | Box |
499 SEK / 559 NOK / 349 DKK / 53 €

Anna

The napkin rings Anna are shaped according to nature and with inspiration from the waves of the sea. They are both elegant and classic. 4-pieces napkin rings in nickel plated brass packed in a nice gift box.



Anna napkin ring, 4-pcs

5018291 | Silver | ø5x1 cm | 5 | Box |
299 SEK / 339 NOK / 209 DKK / 32 €

Anton Björnsing

Anton Björnsing has his background from the distinguished Carl Malmsten School in Stockholm where he studied furniture design focusing on wood. Before that he explored design and wooden handicraft at the Steneby School. The austere Scandinavian design language runs like a thread through Anton Björnsing's work. He works mostly with oak in combination with stoneware and glass, which gives the products a further dimension of exciting material contrasts.



Nature cheese set, 3-pcs

5017198 | Silver/brown | 12x4x4 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nature cheese slicer

5017204 | Silver/brown | 23x9x3 cm | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €



Nature cheese knife

5017125 | Silver/brown | 21x4x3 cm | 12 | Box |
179 SEK/199 NOK/129 DKK/19 €



Nature salad servers short, 2-pcs

5017867 | Brown | 24x7x2 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Nature salad servers tall, 2-pcs

5018145 | Brown | 32x7x2 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nature salad servers, 2-pcs

5017605 | Silver/brown | 31x6x2 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Nature lantern

5017329 | Clear/brown/silver | ø19x32 cm | 4 | Box |
899 SEK/999 NOK/599 DKK/95 €



Nature serving bowl

5017604 | Clear/brown | ø23x15 cm | 4 | Box |
699 SEK/789 NOK/499 DKK/75 €



Nature cheese dome

5018073 | Clear/white/brown | 25x16x13 cm | 6 |
Box | 599 SEK/679 NOK/399 DKK/64 €
Designed by Björk-Forth



Nature grater

5017866 | Silver/brown | 28x7x5 cm | 6 | Box |
399 SEK/439 NOK/269 DKK/42 €

Nature

Nature is a real classic, a Swedish original that keeps our Scandinavian heritage closest to heart. Here you will find our dearest and most popular product the wine carafe and many of its friends. Together with several designers the series has grown and been shaped through the years, most of all together with Anton Björnsing. Nature is Sagaform's core values, experience and sensitivity to what people want to see in their home, everything designed in one and the same series. With an exciting and inspiring play with materials and the Scandinavian design Nature has become a classic taking its obvious place in every home. Always packed in a beautiful Sagaform box. Do not machine wash.



Nature wine carafe with oak stopper

5010116 | Clear/brown | ø19x27 cm 2l | 4 | Box |
599 SEK/649 NOK/399 DKK/64 €



Nature carafe with oak stopper

5015336 | Clear/brown | ø10x32 cm 1l | 6 | Box |
449 SEK/499 NOK/309 DKK/47 €



Nature carafe/bottle with oak stopper

5018258 | Clear/brown | ø7,5x29 cm 45cl | 12 | Box |
299 SEK/339 NOK/209 DKK/32 €



Nature oil/vinegar bottles with oak stoppers, 2-pcs

5015337 | Clear/brown | ø7x19 cm 30cl | 6 | Box |
349 SEK/379 NOK/239 DKK/37 €



Nature serving set with oak stoppers, 2-pcs

5016554 | Clear/brown | ø8x12 cm 20cl | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €



Nature salt- and pepper set with oak stoppers, 2-pcs

5017178 | Clear/brown | ø5x11 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nature napkin holder

5017328 | White/brown | 19x19x15 cm | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €



Nature schnapps set in box, 6-pcs

5018446 | Clear/brown | ø4x13 cm 2-4cl |
6 | Box | Mouth-blown borosilicate glass/
bamboo Designed by Pascal Charmolu
599 SEK/649 NOK/399 DKK/64 €



Nature cork serie

Nature is a series of stylish Swedish Originals from Sagaform. Here you will find, among other things, our iconic wine carafe and its many friends. Now featuring the updated Nature Cork version, made from sustainable cork, where the ball has been replaced from oak to cork for an eco-friendly touch. Nature's Scandinavian design is easy to love, with its play of carefully selected materials paired with glass that sets it apart. This series is designed to be used and cherished for generations, always with the goal of enhancing the moments we share. Packed in a beautiful Sagaform box. Designed by Studio Sagaform.



Nature wine carafe with cork stopper

5018325 | Clear/dark brown | ø14,5x35 cm 2 l | 6 | Box |
549 SEK/609 NOK/379 DKK/59 €



Nature carafe with cork stopper

5018326 | Clear/dark brown | ø11,5x32,5 cm 1,5 l | 6 |
Box | 449 SEK/499 NOK/309 DKK/47 €



**Nature oil/vinegar bottles with cork stoppers,
2-pcs**

5018328 | Clear/dark brown | ø7,5x19,5 cm 30 cl | 6 | Box |
379 SEK/419 NOK/259 DKK/39 €



Nature jar with cork lid large

5018337 | Clear/dark brown | ø10x22,5 cm 1,5 l | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nature jar with cork lid medium

5018336 | Clear/dark brown | ø10x16 cm 1 l | 6 | Box |
229 SEK/259 NOK/159 DKK/25 €



**Nature salt- and pepper set with cork stoppers,
2-pcs**

5018327 | Clear/dark brown | ø4,5x11,5 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Dante cork trivet, 2-pcs

5018323 | Dark brown | ø20x1 cm | 6 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Dante cork coaster, 4-pcs

5018322 | Dark brown | ø10x0,5 cm | 6 | Girdle |
129 SEK/149 NOK/89 DKK/14 €

Dante is a beautiful collection featuring coasters and trivets crafted from sustainable cork. With a long history in kitchen and home decor, cork is a natural, biodegradable material that is both heat resistant and impervious to liquids—ideal for protecting surfaces while adding a touch of elegance. Dante's coasters and trivets combine classic charm with modern design, embodying simplicity and functionality. Delivered with a lovely girdle, they make a thoughtful and stylish addition to any home. Designed by Studio Sagaform. Wipe with a cloth, do not machine wash.

Sten

Discover the Sten series - a collection that combines everything just right: robustness, beauty and timeless design with clear functionality. Each product in this series is not only an excellent gift that will endure over time and generations, but also a practical asset for the home. The series include Sten wine cooler, Sten mortar and Sten bowl and are crafted from beige travertine marble. Variations in shades and veins make each product a unique aesthetic experience. Designed by Sagaform Studio and delivered in a classic gift box, each product in the Sten series is more than just an accessory - it's a part of your home that will bring joy and enhance many moments in the future. Do not machine wash.



Sten bowl medium

5018515 | Beige | ø20x5 cm | 4 | Box |
499 SEK / 559 NOK / 349 DKK / 53 €



Sten mortar

5018516 | Beige | ø11x6,5 cm | 6 | Box |
379 SEK / 419 NOK / 259 DKK / 39 €



Sten wine cooler

5018409 | Beige | ø12,5x17 cm | 6 | Box |
699 SEK / 789 NOK / 499 DKK / 75 €



Saga

Saga glass series is an important piece in our family of Swedish Originals. As the name reveals, we are extremely proud and sure of Saga being a part of our family for a long time forward. This is a classic glass series including wine glass, champagne glass, drinking glass and a carafe, all of which will take their special place in the kitchen cabinet. With its characteristic striped stem, on all of the parts, it stands out as well as blends in. Saga is perfect for the morning juice or the pancake milk, but it also has the power and strength to highlight any party dinner table in an extra festive manner. Saga can easily be mixed with what you already have and is a perfect gift and a desirable series to collect. Quite simply, a Swedish Original. Designed by Studio Sagaform. Made of soda glass. Packed in a beautiful Sagaform box. Dishwasher safe.



Saga wine glass, 2-pcs

5018263 | Clear | ø9x19 cm 36cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Saga champagne glass, 2-pcs

5018264 | Clear | ø7x20 cm 23cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Saga champagne coupe, 2-pcs

5018265 | Clear | ø10x16 cm 29cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Saga drinking glass, 2-pcs

5018266 | Clear | ø8,5x18 cm 50cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Saga tumbler high, 2-pcs

5018267 | Clear | ø7x13 cm 36cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Saga tumbler, 2-pcs

5018268 | Clear | ø7x9 cm 26cl | 6 | Box |
249 SEK/289 NOK/169 DKK/27 €



Saga jug

5018270 | Clear | 16x9,5x23 cm 1,35l | 6 | Box |
479 SEK/529 NOK/329 DKK/51 €

Blanka

A practical and stylish everyday glass for all types of drinks. The design is unique, featuring characteristic stripes and a soft base. Made from thin crystal glass, perfect for enhancing your drinking experience. Holds 40cl. Design by Studio Sagaform. Delivered in a classic gift box. Set of 4. Dishwasher safe. Food safe.



New

Blanka water glass, 4-pcs

5018600 | Clear | ø8x9 cm 40cl | 6 | Box |
399 SEK/439 NOK/269 DKK/42 €

Tumblers with rounded base

The iconic rocking glass from Sagaform is a Swedish original and one of our most beloved classics. This mouth-blown glass is designed to be enjoyed for generations to come. It's perfect for whiskey, dessert, or even as a fun breakfast glass. The amber colour adds an extra touch of character and charm. One thing is certain, these glasses are as appreciated to give as they are to receive. Dishwasher safe. Food safe. Delivered in a classic gift box.



Tumblers with rounded base, 6-pcs

5015280 | Clear | ø8x9 cm 30cl | 8 | Box |
379 SEK/419 NOK/259 DKK/39 €



Tumblers with rounded base, 6-pcs

5018582 | Amber | ø8x9 cm 30cl | 8 | Box |
379 SEK/419 NOK/259 DKK/39 €

New



Whiskey stones, 9-pcs

5016350 | Grey | 2x2x2 cm | 6 | Box |
249 SEK/289 NOK/169 DKK/27 €



Bottle opener metal finish

5018232 | Silver | ø5x8 cm | 12 | Box |
99 SEK/109 NOK/69 DKK/11 €



Axel wine and champagne cork, 2-pcs

5018290 | Black/silver | ø4x4,5 cm | 12 | Box |
179 SEK/199 NOK/129 DKK/19 €



Ditte

In Swedish homes tacos and tapas are the same as Friday coziness. Something Sagaform took seriously already 20 years ago. Now the iconic tableware is back in the assortment but in a new and more modern way. Series Ditte with plates and bowls are perfect for finger food, tacos or tapas, when we set the table to have a long meal together. The various parts of the series have natural tones in beige/grey with a nice splash-pattern in black. Made of stoneware. Designed by Studio Sagaform. Packed in a beautiful Sagaform box. Dishwasher safe.



Ditte cheese dome

5018331 | Grey/black/clear/brown |
 ø19,5x13 cm | 6 | Box |
 Do not machine wash. Food safe.
 599 SEK / 679 NOK / 399 DKK / 64 €



Ditte serving plate

5018330 | Grey/black | ø26x3,5 cm | 6 | Box |
 549 SEK / 609 NOK / 379 DKK / 59 €



Ditte deep serving plate

5018329 | Grey/black | ø26x6 cm | 6 | Box |
 549 SEK / 609 NOK / 379 DKK / 59 €



Ditte taco stand, 2-pcs

5018333 | Grey/black | ø11,5x5,5 cm | 6 | Box |
 379 SEK / 419 NOK / 259 DKK / 39 €



Ditte serving bowl

5018335 | Grey/black | ø21x7 cm | 6 | Box |
 399 SEK / 449 NOK / 269 DKK / 42 €



Ditte bowl, 2-pcs

5018334 | Grey/black | ø12x7 cm | 6 | Box |
 299 SEK / 339 NOK / 209 DKK / 32 €



Ditte small bowl, 2-pcs

5018332 | Grey/black | ø9x5 cm | 6 | Box |
 199 SEK / 229 NOK / 139 DKK / 21 €

Inka cup

Inka cup with and without ear are thoughtfully designed mugs, perfect for everyday life at home or the office. Both styles are stackable and come in soft, nature-inspired tones, bringing a touch of elegance to any setting. With their rounded bases and Sagaform's signature striped rims, they offer a beautiful contrast of shapes. The Inka with ear provides added comfort, while the handle-free option complements it for versatility and easy stacking. Practical drainage channels in the base prevent water collection in the dishwasher. Made of New Bone China. Designed by Studio Sagaform and dishwasher safe.



Inka cup

5018430 | Black | ø8x9 cm 27c | 6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018431 | White | ø8x9 cm 27c | 6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018433 | Beige Pantone Warm gray 3C |
ø8x9 cm 27c | 6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018432 | Grey Pantone 2332C | ø8x9 cm 27c |
6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018435 | Green Pantone 7483C | ø8x9 cm
27c | 6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018434 | Red Pantone 7626C | ø8x9 cm 27c |
6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018437 | Blue Pantone 2133C | ø8x9 cm 27c |
6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup

5018436 | Yellow Pantone 4023C | ø8x9 cm
27c | 6 | Bulk |
99 SEK/109 NOK/69 DKK/11 €



Inka cup with ear

5018567 | Blue Pantone 2379C |
10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018535 | Yellow Pantone 4023C |
10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018536 | Bordeaux Pantone 202C |
10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018531 | Beige Pantone Warm gray 3C |
10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018533 | White | 10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018534 | Grey Pantone 2332C | 10,5x8x9 cm
27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka cup with ear

5018532 | Black | 10,5x8x9 cm 27c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Inka milk jug

5018530 | Black | ø6,5x11 cm 20c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €

Inka milk jug

5018529 | Beige Pantone Warm gray 3C |
ø6,5x11 cm 20c | 6 | Bulk |
129 SEK/149 NOK/89 DKK/14 €



Coffee & More

Coffee & More is a playful and versatile series produced by Sagaform in collaboration with designer Margot Barolo. The design draws inspiration from the bold and direct language of the 70s, creating a mix-and-match aesthetic that brings joy to any setting. This season's addition in a soft beige tone beautifully complements the existing colours in the series, while also standing out on its own with its nature-inspired warmth. With various pieces, patterns, and colours, each part of the Coffee & More series has its unique charm—perfect mixed together or as standout pieces. Made of stoneware, dishwasher safe, and packed in a beautiful Sagaform box.



New

Coffee & More coffee mug, 2-pcs

5018571 | Beige | 12x8x9 cm 30cl | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



New

Coffee & More tea mug, 2-pcs

5018573 | Beige | 14x10x9 cm 50cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



New

Coffee & More espresso mug, 4-pcs

5018572 | Beige | 9x6x7 cm 10cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



New

Coffee & More plate

5018568 | Beige | ø27,5x3 cm | 4 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



New

Coffee & More side plate

5018569 | Beige | ø20x3 cm | 6 | Girdle |
159 SEK/179 NOK/109 DKK/17 €



New

Coffee & More bowl

5018570 | Beige | ø12x7 cm | 6 | Girdle |
179 SEK/199 NOK/129 DKK/19 €



Coffee & More coffee mug, 2-pcs
5018370 | Green | 12x8x9 cm 30cl | 6 | Box |
 279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs
5018448 | Green | 14x10x9 cm 50cl | 6 | Box |
 299 SEK/339 NOK/209 DKK/32 €



Coffee & More espresso mug, 4-pcs
5018287 | Green | 9x6x7 cm 10cl | 6 | Box |
 299 SEK/339 NOK/209 DKK/32 €



Coffee & More plate
5018283 | Green | ø27,5x3 cm | 4 | Girdle |
 229 SEK/259 NOK/159 DKK/25 €



Coffee & More side plate
5018284 | Green | ø20x3 cm | 6 | Girdle |
 159 SEK/179 NOK/109 DKK/17 €



Coffee & More bowl
5018288 | Green | ø12x7 cm | 6 | Girdle |
 179 SEK/199 NOK/129 DKK/19 €



Coffee & More coffee mug, 2-pcs
5018373 | Terracotta | 12x8x9 cm 30cl | 6 | Box |
 279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs
5018526 | Terracotta | 14x10x9 cm 50cl | 6 | Box |
 299 SEK/339 NOK/209 DKK/32 €



Coffee & More side plate
5018103 | Terracotta | ø20x3 cm | 6 | Girdle |
 159 SEK/179 NOK/109 DKK/17 €



Coffee & More bowl
5018102 | Terracotta | ø12x7 cm | 6 | Girdle |
 179 SEK/199 NOK/129 DKK/19 €





Coffee & More coffee mug, 2-pcs

5018371 | Grey | 12x8x9 cm 30cl | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs

5018502 | Grey | 14x10x9 cm 50cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More espresso mug, 4-pcs

5018070 | Grey | 9x6x7 cm 10cl | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More bowl

5017882 | Grey | ø12x7 cm | 6 | Girdle |
179 SEK/199 NOK/129 DKK/19 €



Coffee & More plate

5018147 | Grey | ø27,5x3 cm | 4 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Coffee & More side plate

5017348 | Grey | ø20x3 cm | 6 | Girdle |
159 SEK/179 NOK/109 DKK/17 €



Coffee & More deep bowl

5018154 | Grey | ø17x7 cm | 2 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Coffee & More tea pot

5017886 | Grey | 26x15x14 cm 1,2l | 6 | Box |
499 SEK/559 NOK/349 DKK/53 €



Coffee & More jug

5018072 | Grey | 20x11x19 cm 1l | 4 | Box |
549 SEK/609 NOK/379 DKK/59 €



Coffee & More milk jug

5017885 | Grey | 10x8x9 cm 25cl | 6 | Box |
179 SEK/199 NOK/129 DKK/19 €



Coffee & More small bowl, 2-pcs

5018071 | Grey/brown | ø8x13 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More coffee mug, 2-pcs

5018369 | White | 12x8x9 cm 30c1 | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs

5018503 | White | 14x10x9 cm 50c1 | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



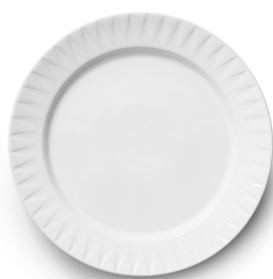
Coffee & More espresso mug, 4-pcs

5017880 | White | 9x6x7 cm 10c1 | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More bowl

5017881 | White | ø12x7 cm | 6 | Girdle |
179 SEK/199 NOK/129 DKK/19 €



Coffee & More plate

5018146 | White | ø27,5x3 cm | 4 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Coffee & More side plate

5017347 | White | ø20x3 cm | 6 | Girdle |
159 SEK/179 NOK/109 DKK/17 €



Coffee & More deep bowl

5018153 | White | ø17x7 cm | 2 | Girdle |
229 SEK/259 NOK/159 DKK/25 €



Coffee & More coffee mug, 2-pcs

5018524 | Yellow | 12x8x9 cm 25c1 | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Coffee & More tea mug, 2-pcs

5018525 | Yellow | 14x10x9 cm 50c1 | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Coffee & More side plate

5017349 | Yellow | ø20x3 cm | 6 | Girdle |
159 SEK/179 NOK/109 DKK/17 €



Coffee & More bowl

5017883 | Yellow | ø12x7 cm | 6 | Girdle |
179 SEK/199 NOK/129 DKK/19 €

Margot Barolo

Designer Margot Barolo was educated at Beckmans and also has a master's degree in ceramics from Konstfack. She has for a long time successfully worked with the Swedish art industry and during recent years also started challenging the picture of the production around this. Margot Barolo's unique design language and her love of ceramics shows in Coffee & More, the dinner service designed for Sagaform. Included in the series are stackable bowls, coffee cups, latte mugs and plates with inspiration from the 70's and its passion for ceramics with straight lines broken off by a multitude of patterns and playfulness. Her design language is tied together in peaceful nuances, high-gloss glazing and ornamented throughout in relief.





Daniel kitchen and serving tools

Daniel kitchen tools from Sagaform are designed for everyday cooking. The set includes a pasta server and a spatula in soft matte silicone with a sturdy iron core, perfect for both hot and cold dishes. Dishwasher safe and presented in Sagaform's classic colours, bordeaux and green, combining style with practical function. Food safe.



New

Daniel kitchen tools, 2-pcs

5018577 | Green | 29x7x2,5 cm/28,5x5,5x4 cm | 6 | Box | 199 SEK/229 NOK/139 DKK/21 €



New

Daniel serving tools, 2-pcs

5018578 | Green | 27x6x2 cm/27x6x2 cm | 6 | Box | 199 SEK/229 NOK/139 DKK/21 €



New

Daniel kitchen tools, 2-pcs

5018579 | Bordeaux | 29x7x2,5 cm/28,5x5,5x4 cm | 6 | Box | 199 SEK/229 NOK/139 DKK/21 €



New

Daniel serving tools, 2-pcs

5018580 | Bordeaux | 27x6x2 cm/27x6x2 cm | 6 | Box | 199 SEK/229 NOK/139 DKK/21 €



Hanna family

Hanna is a series in a durable material. The products in natural wood colour is made by certified red oak and the black products are made in certified wenge wood. Wood feels close to nature, warm and easy to love. In addition, it looks good in all homes. The design is straight and simple with bent edges. An appreciated series which is developed for the future. Designed by Studio Sagaform. Foodsafe. Do not machine wash.



Hanna long plate

5018522 | Black | 34x15x1 cm | 12 | Bulk |
179 SEK/199 NOK/129 DKK/19 €



Hanna tray

5018521 | Black | 35x28x4,5 cm | 4 | Box |
599 SEK/679 NOK/399 DKK/64 €



Hanna plate

5018523 | Black | 19x13x1,5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Hanna bed tray

5018419 | Brown | 50x30x19 cm | 6 | Box |
999 SEK/1099 NOK/689 DKK/105 €



Hanna tray

5018338 | Brown | 35x28x4,5 cm | 4 | Box |
599 SEK/679 NOK/399 DKK/64 €



Hanna plate

5018340 | Brown | 19x13x1,5 cm | 12 | Bulk |
99 SEK/109 NOK/69 DKK/11 €

Accent

Design and function in its prime. Accent, the thermos jug designed by Gustav Hallén, won the design-award Formex Formidable 2014 and the Red Dot Award 2016 for its beautiful design and ergonomic shape. The thermos is drip-free and keeps the heat for 12 hours. It has a stainless insert with double walls for an even better way of keeping the heat and for durable quality. Do not machine wash. Packed in a beautiful Sagaform box.



Accent coffee jug

5018110 | Black | ø11x31 cm 1l | 6 | Box |
649 SEK/739 NOK/449 DKK/69 €



Accent coffee jug

5018111 | White | ø11x31 cm 1l | 6 | Box |
649 SEK/739 NOK/449 DKK/69 €



Accent coffee jug

5018199 | Green | ø11x31 cm 1l | 6 | Box |
649 SEK/739 NOK/449 DKK/69 €

Flora oven dish

Flora oven dish is a series of oven pans provided with Sagaform's characteristic stripes. Classic, familiar and useful. Made of durable stoneware. A perfect gift for someone who already has everything. Designed by Studio Sagaform. Packed in a beautiful Sagaform box. Oven safe up to 220 degree. Made of stoneware. Dishwasher safe.



Flora oven dish medium

5018280 | Beige | 36x23x7 cm | 4 | Box |
549 SEK/609 NOK/379 DKK/59 €



Flora oven dish small

5018279 | Beige | 29,5x18,5x6 cm | 6 | Box |
449 SEK/499 NOK/309 DKK/47 €



Flora oven dish mini, 2-pcs

5018356 | Beige | 12,5x9x4,5 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Flora oven dish mini, 2-pcs

5018355 | White | 12,5x9x4,5 cm | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €

Flora cake stand

Cake is a symbol for festivities and celebrations, a moment of joy which Sagaform wants to share with you. Flora cake stand is produced especially for everything that needs to be served in a more special way. Preferably a cake but cookies, tidbits or finger food work just as well. The plate is designed in a beautiful beige colour with a shiny finish, decorated with Sagaform's characteristic stripe on the foot. A combination which becomes luxurious and festive and now also belongs to the Swedish Original assortment. Packed in a beautiful Sagaform box. Made of stoneware. Dishwasher safe.



Flora cake stand

5018425 | Beige | ø25,5x8 cm | 4 | Box |
549 SEK/609 NOK/379 DKK/59 €



Cutting boards

A lovely cutting board made of quality material facilitates and lifts the impression in a kitchen. Put it straight on the table or let it do its job on the workbench. Feel free to mix different shapes and sizes for a naturally stylish effect.



Ante cutting board small

5018380 | Dark brown | 30x13,5x2 cm | 6 | Girdle | Certified acacia wood
249 SEK/289 NOK/169 DKK/27 €



Nature chopping board small

5018058 | Brown | 27x13x2 cm | 6 | Girdle | Bamboo
149 SEK/169 NOK/99 DKK/16 €



Nature chopping board large

5018057 | Brown | 54x20x2 cm | 6 | Girdle | Bamboo
329 SEK/369 NOK/229 DKK/35 €



Ante cutting board medium

5018381 | Dark brown | 50x22,5x2 cm | 6 | Girdle | Certified acacia wood
479 SEK/529 NOK/329 DKK/51 €



Nature chopping board round

5018056 | Brown | 42x30x2 cm | 6 | Girdle | Bamboo
329 SEK/369 NOK/229 DKK/35 €



Nature serving board

5017769 | Brown | 75x15x2 cm | 6 | Girdle | Bamboo
379 SEK/419 NOK/259 DKK/39 €

Estelle

Rounded shapes with the classic Sagaform stripes characterize this series from Sagaform, which we can call a Swedish Original for sure. In the Estelle series you will find Estelle cake cutter and Estelle salad servers. Packed in a beautiful Sagaform box. Made of Nickel-plated brass/stainless steel. Dishwasher safe.



Estelle cake cutter

5018426 | Silver | 26x6x2,5 cm | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Estelle salad servers

5018427 | Silver | 21,5x6x2 cm | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

Sivan seafood cutlery & Sivan cracker seafood/nuts

The tastiest titbits are always carefully hidden, and that is why Sivan seafood cutlery and seafood cracker is the most important details when eating seafood. Eating seafood is a wonderful tradition which should be celebrated as often as possible, and together with Sivan seafood cutlery, of course. Packed in a beautiful Sagaform box. Dishwasher safe.



Sivan shellfish cutlery, 4-pcs

5018406 | Silver | 20x2 cm | 12 | Box |
Stainless steel
199 SEK/229 NOK/139 DKK/21 €



Sivan shellfish cracker

5018408 | Silver | 13,5x5,5x1,5 cm | 12 | Box |
Zinc-alloy/chrome plated
179 SEK/199 NOK/129 DKK/19 €



Astrid

Astrid is a series of classic kitchenware in a modern and conscious version. A series which combines function and design in the very best way. The blades of the series are made of stainless steel and the handles of beautiful, chocolate-brown wenge wood. Wenge wood is heavy, durable, shockproof and moisture resistant. Also, it's lively-looking and lovely with its decorative veining. The combination wenge wood and stainless steel is an exciting contrast between hard and soft, a classic with a tougher touch. Series Astrid is definitely a Swedish Original which never goes out of fashion. Packed in a beautiful. Sagaform box. Do not machine wash.



Astrid cheese knife set, 3-pcs

5018351 | Dark brown/silver |
17,5x3x2,5 cm / 14,5x5x2,5 cm / 14,5x3x2,5 cm |
6 | Box | 299 SEK / 339 NOK / 209 DKK / 32 €



Astrid cheese slicer and butter knife, 2-pcs

5018352 | Dark brown/silver |
17x7x2,5 cm / 15x2x2,5 cm | 6 | Box |
229 SEK / 259 NOK / 159 DKK / 25 €



Astrid pizza-/pie set, 2-pcs

5018353 | Dark brown/silver |
22,5x6x2,5 cm / 15,5x6x2,5 cm | 6 | Box |
279 SEK / 319 NOK / 189 DKK / 30 €



Astrid salad server set, 2-pcs

5018354 | Dark brown/silver | 23x6x2,5 cm | 6 | Box |
399 SEK / 449 NOK / 269 DKK / 42 €



Astrid grater

5018552 | Black/silver | 32x3,5x2,5 cm | 6 | Bulk |
149 SEK / 169 NOK / 99 DKK / 16 €

Astrid grater

The ultimate tool for grating hard foods like cheese and chocolate. With a surface covered in sharp teeth, this grater provides simplicity and precision in the kitchen. Let your guests grate their own parmesan at the table for an extra touch of interactivity during the meal. Handle is made of ash tree from responsibly managed forests and stained black for a modern and stylish look. Create memorable meals and experiences with the Astrid grater. Do not machine wash.







Tradition

We care for Scandinavian traditions and the familiar feeling of experiencing them together. Under “tradition” you will find the products which create that extra spark to get in the mood for that season’s special traditions, like for example easter holidays.

Ellen Easter collection

Traditions, big and small, are important to us at Sagaform, which our stoneware series Ellen shows. Here you will find products for our most beloved traditions like Christmas, Easter and Midsummer, but also for the lovely everyday traditions like morning coffee in bed or the Friday fika (coffee moment). Cups, mugs, bowls and storage products made of stoneware in stylish design with billowing stripes in nature-inspired colours. Designed by Studio Sagaform. Packed in a beautiful Sagaform box. Dishwasher safe.



Ellen egg hen

5018456 | Off white | 16x15x15 cm | 6 | Box |
549 SEK/609 NOK/379 DKK/59 €



Ellen jar with lid bunny

5018449 | Off white | ø11,5x18,5 cm | 6 | Box |
479 SEK/529 NOK/329 DKK/51 €



Ellen jar with lid hen

5018450 | Yellow | ø11,5x19 cm | 6 | Box |
479 SEK/529 NOK/329 DKK/51 €



Ellen egg tray

5018455 | Yellow | 15x10x5 cm | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €



Ellen egg cup, 2-pcs

5018452 | Yellow | ø5x5 cm | 6 | Box |
179 SEK/199 NOK/129 DKK/19 €



Ellen egg cup, 2-pcs

5018451 | Off white | ø5x5 cm | 6 | Box |
179 SEK/199 NOK/129 DKK/19 €



Ellen cup, 2-pcs

5018344 | Off white | ø7x7,5 cm 18c | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €



Ellen cup, 2-pcs

5018345 | Green | ø7x7,5 cm 18c | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €



Ellen serving plate

5018422 | Off white | ø20x4 cm | 6 | Box |
349 SEK/399 NOK/239 DKK/37 €



Ellen mug, 2-pcs

5018420 | Off white | 12x8,5x9 cm 37c | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Ellen mug, 2-pcs

5018421 | Green | 12x8,5x9 cm 37c | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Nature mulled wine set

5018364 | Clear/brown | ø16x32,5 cm 1,8 | 6 |
Box | Mouth-blown borosilicate glass/
bamboo | 649 SEK/739 NOK/449 DKK/69 €



Textile

Few things change and renew a room the way textile does. Add a colour, a pattern or both and everything will feel a little softer, newer or in any case different and nicer. Made in a timeless design created for many purposes.

Plaids & Throws

Wrap yourself in comfort and warmth with Sagaform's collection of throws, where style meets functionality in every piece. Designed to blend seamlessly with any decor, our plaids bring together a variety of textures, materials, and patterns—each with a unique touch.



Emilie throw

5018598 | Green/white | 130x170 cm | 6 |
Hangtag | 70% recycled cotton/30% recycled polyester, 200gsm
449 SEK/499 NOK/309 DKK/47 €



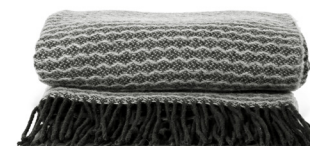
Emilie throw

5018599 | Black/white | 130x170 cm | 6 |
Hangtag | 70% recycled cotton/30% recycled polyester, 200gsm
449 SEK/499 NOK/309 DKK/47 €



Ulli throw

5018553 | Bordeaux | 130x170 cm | 6 |
Hangtag | 100% New Zealand wool, 340gsm
899 SEK/999 NOK/599 DKK/95 €



Ulli throw

5018554 | Grey | 130x170 cm | 6 | Hangtag |
100% New Zealand wool, 340gsm
899 SEK/999 NOK/599 DKK/95 €



Anni fleece plaid

5018555 | Beige | 130x170 cm | 6 | Box |
100% rPET, 320gsm
449 SEK/499 NOK/309 DKK/47 €



Anni fleece plaid

5018556 | Grey | 130x170 cm | 6 | Box |
100% rPET, 320gsm
449 SEK/499 NOK/309 DKK/47 €



Esther fleece plaid

5018357 | Off white | 130x170 cm | 10 | Box |
100% polyester, 340gsm
599 SEK/679 NOK/399 DKK/64 €



Esther fleece plaid

5018358 | Grey | 130x170 cm | 10 | Box |
100% polyester, 340gsm
599 SEK/679 NOK/399 DKK/64 €



Alba plaid

5018562 | Grey/black/white | 130x170 cm | 6 |
Hangtag | 100% polyester, 350gsm
699 SEK/789 NOK/499 DKK/75 €



Rut fleece plaid

5018411 | Black | 130x170 cm | 10 | Box |
100% polyester, 220/180gsm
599 SEK/679 NOK/399 DKK/64 €



Agnes fleece plaid

5018254 | Beige | 130x170 cm | 10 | Box |
100% polyester, 280gsm
499 SEK/559 NOK/349 DKK/53 €



Agnes fleece plaid

5018255 | Dark grey | 130x170 cm | 10 | Box |
100% polyester, 280gsm
499 SEK/559 NOK/349 DKK/53 €

Eden collection



The Eden collection features a classic floral pattern in soft, painted pastels, evoking the gentle feel of a summer breeze year-round. Choose between a palette of yellow, beige, and green, or blue, green, and beige. The collection includes a kitchen towel, a hamam towel, and a waxed tablecloth—perfect for adding a touch of timeless charm to any setting. Crafted from 70% recycled cotton and 30% recycled polyester. Designed by Studio Sagaform.



Eden kitchen towel, 2-pcs

5018486 | Mixed yellow | 50x70 cm | 6 | Girdle |
Normal machine wash at 40 degrees.
149 SEK/169 NOK/99 DKK/16 €



Eden hamam 90x170cm

5018487 | Mixed yellow | 90x170 cm | 8 | Girdle |
Normal machine wash at 40 degrees.
299 SEK/339 NOK/209 DKK/32 €



New

Eden round waxed tablecloth

5018602 | Mixed yellow | 180x180 cm | 6 | Girdle |
Gentle machine wash at 30 degrees.
599 SEK/679 NOK/399 DKK/64 €



Eden waxed tablecloth

5018485 | Mixed yellow | 150x250 cm | 6 | Girdle |
Gentle machine wash at 30 degrees.
649 SEK/739 NOK/449 DKK/69 €



New

Eden waxed tablecloth

5018601 | Mixed blue | 150x250 cm | 6 | Girdle |
Gentle machine wash at 30 degrees.
649 SEK/739 NOK/449 DKK/69 €



Eden and Ellen waxed tablecloth is water repellent, perfect for outdoor use.

Eden Denim

Discover the Eden Denim kitchen textile series, crafted from the finest certified cotton denim. The soft fabric napkins and kitchen towels each feature a beige embroidered flower, adding a delicate touch that beautifully complements the Eden series. The cool denim color brings both character and a timeless feel to your table setting and kitchen decor. The napkins measure 45x45 cm, while the kitchen towels are 50x70 cm. Each comes in a convenient two-pack with a paper girdle, perfect for adding a refined yet practical touch to your home.



Eden denim napkin, 2-pcs

5018583 | Blue | 45x45 cm | 6 | Girdle | 149 SEK/169 NOK/99 DKK/16 €



Eden denim kitchen towel, 2-pcs

5018584 | Blue | 50x70 cm | 6 | Girdle | 249 SEK/289 NOK/169 DKK/27 €



Edith



Discover Edith, the timeless textile series in Sagaform's collection of Swedish originals. This series includes charming tablecloths and napkins, all adorned with a contrasting edge stitch that adds a beautiful and decorative touch to your table setting. This series provides a soft and warm feel that is perfect for all occasions and gatherings throughout the year, elegantly completing your table setting. Available in two colour combinations with a base in grey or beige, which harmonize beautifully with the rest of the collection. Explore the timeless beauty of Edith and let it elevate every meal into a special experience. 70% recycled cotton and 30% recycled polyester. Designed by Sagaform studio.



Edith round tablecloth

5018559 | Grey | ø180 cm | 6 | Hangtag | 399 SEK/449 NOK/269 DKK/42 €



Edith tablecloth

5018560 | Beige | 150x280 cm | 6 | Hangtag | 499 SEK/559 NOK/349 DKK/53 €



Edith tablecloth

5018557 | Grey | 150x280 cm | 6 | Hangtag | 499 SEK/559 NOK/349 DKK/53 €



Edith napkin, 2-pcs

5018561 | Beige | 45x45 cm | 6 | Hangtag | 99 SEK/109 NOK/69 DKK/11 €



Edith napkin, 2-pcs

5018558 | Grey | 45x45 cm | 6 | Hangtag | 99 SEK/109 NOK/69 DKK/11 €

Ella Hamam



Ella is a series of napkins, towels, tablecloths and bags adorned with Sagaform's characteristic stripes in different patterns. Ella is available in four nature-inspired colour combinations with varying striped patterns depending on the colour. Ella is created to add some beauty in the garden, on the beach as well as in your home. Ella hamam is available in three sizes. Made of recycled cotton (70%) and polyester (30%). Designed by Studio Sagaform. Normal machine wash at 40 degrees.



Ella hamam napkin, 4-pcs

5018385 | Yellow | 45x45 cm | 8 | Girdle |
199 SEK/229 NOK/139 DKK/21 €
Made of 100% organic cotton



Ella hamam cotton bag

5018472 | Yellow | 41x38 cm | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Ella hamam cotton bag

5018469 | Grey | 41x38 cm | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Ella hamam cotton bag

5018470 | Blue | 41x38 cm | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Ella hamam cotton bag

5018471 | Green | 41x38 cm | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Ella hamam 50x70cm, 2-pcs

5018464 | Yellow | 50x70 cm | 8 | Girdle |
199 SEK/229 NOK/139 DKK/21 €



Ella hamam 50x70cm, 2-pcs

5018461 | Grey | 50x70 cm | 8 | Girdle |
199 SEK/229 NOK/139 DKK/21 €



Ella hamam 50x70cm, 2-pcs

5018462 | Blue | 50x70 cm | 8 | Girdle |
199 SEK/229 NOK/139 DKK/21 €



Ella hamam 50x70cm, 2-pcs

5018463 | Green | 50x70 cm | 8 | Girdle |
199 SEK/229 NOK/139 DKK/21 €



Ella hamam 90x170cm

5018468 | Yellow | 90x170 cm | 8 | Girdle |
299 SEK/339 NOK/209 DKK/32 €



Ella hamam 90x170cm

5018465 | Grey | 90x170 cm | 8 | Girdle |
299 SEK/339 NOK/209 DKK/32 €



Ella hamam 90x170cm

5018466 | Blue | 90x170 cm | 8 | Girdle |
299 SEK/339 NOK/209 DKK/32 €



Ella hamam 90x170cm

5018467 | Green | 90x170 cm | 8 | Girdle |
299 SEK/339 NOK/209 DKK/32 €

Ella hamam 145x250cm

5018460 | Yellow | 145x250 cm | 6 | Girdle |
599 SEK/679 NOK/399 DKK/64 €

Ella hamam 145x250cm

5018457 | Grey | 145x250 cm | 6 | Girdle |
599 SEK/679 NOK/399 DKK/64 €

Ella hamam 145x250cm

5018458 | Blue | 145x250 cm | 6 | Girdle |
599 SEK/679 NOK/399 DKK/64 €

Ella hamam 145x250cm

5018459 | Green | 145x250 cm | 6 | Girdle |
599 SEK/679 NOK/399 DKK/64 €

Carl bed set



Let the hotel feeling move into your home. The Carl duvet cover and pillowcases are wonderfully crisp and comfortable. The design is stylish and classic with a beige/grey or white base adorned with stitching, a type of embroidery called "baratta". A bedding set that lasts forever, equally appreciated to receive as it is to give. Sold in a set with duvet cover and pillowcase. Normal machine wash at 60 degrees. Designed by Sagaform Studio.



Carl duvet cover set

5018527 | Beige/bordeaux | 150x210 cm/50x60 cm | 6 | Girdle | 100% organic percale cotton. Thread density 200. 799 SEK/899 NOK/549 DKK/85 €



Carl pillow case

5018528 | Beige/bordeaux | 50x60 cm | 6 | Girdle | 100% organic percale cotton. | Thread density 200. | 149 SEK/169 NOK/99 DKK/16 €



Carl duvet cover set

5018442 | White | 150x210 cm/50x60 cm | 6 | Girdle | 100% organic cotton. | Thread density 144. | 699 SEK/789 NOK/499 DKK/75 €



Carl pillow case

5018447 | White | 50x60 cm | 6 | Girdle | 100% organic cotton. Thread density 144. 129 SEK/149 NOK/89 DKK/14 €

Ella waxed tablecloth



Ella waxed tablecloth is classically patterned with stripes and made of recycled cotton (70%) and recycled polyester (30%). The surface is coated which makes the tablecloth water repellent and therefore perfect to use both indoors and outdoors. The stripes as well as the nature-inspired beige tones are characteristic for Sagaform. Gentle machine wash at 30 degrees. Available in size 150x250 cm. Packaged in nice paper girdle.



Ella waxed tablecloth

5018484 | Grey/beige | 150x250 cm | 6 | Girdle | 649 SEK/739 NOK/449 DKK/69 €





Outdoor living

Nature is important to us and also how we live in it. In this category you will find everything you need to really enjoy the Scandinavian nature, whether it's in the forest, on the terrace, on the road or at sea. Functional, durable and familiar are the keywords when we have developed this category and its products.

Doris enamel

The favourite Doris unites utility with pleasure, or rather design with function. Here it is the material which provides character. Enamel is durable, doesn't weigh much and with its capacity to withstand heat up to 225 degrees from an open fire, induction or in an oven, it becomes as functional outdoors as stylish looking indoors. The design is timeless with a discreet splash pattern. A classic, multi-functional and durable series containing mug, bowl, plate and pan in two sizes. Doris is available in black, green and beige. Withstands machine washing in upper basket on low temperature. Made in Enamelled carbon steel and designed by Studio Sagaform. Don't use sharp items in the pan.



Doris enamel mug

5018175 | Beige | 11x9x8 cm 38cl | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Doris enamel bowl

5018176 | Beige | ø16x5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel plate

5018177 | Beige | ø20x2,5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel mug

5018212 | Green | 11x9x8 cm 38cl | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Doris enamel bowl

5018213 | Green | ø16x5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel plate

5018214 | Green | ø20x2,5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel mug

5018412 | Black | 11x9x8 cm 38cl | 6 | Hangtag |
129 SEK/149 NOK/89 DKK/14 €



Doris enamel bowl

5018413 | Black | ø16x5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel plate

5018414 | Black | ø20x2,5 cm | 12 | Bulk |
119 SEK/139 NOK/79 DKK/13 €



Doris enamel pan medium

5018416 | Black | 37,5x31,5x7,5 cm | 6 | Girdle |
399 SEK/449 NOK/269 DKK/42 €



Doris enamel pan small

5018415 | Black | 30x23,5x5,5 cm | 6 | Girdle |
249 SEK/289 NOK/169 DKK/27 €

Juni

The picnic series Juni is the saviour of us all, on the beach, in the outdoor room and by the pool. Simply during every moment that wants a silver lining. The series is made of acrylic plastic and includes cutlery, glasses and coffee cups. We dare say that this is a series everybody needs at home, filling a function which is often missing, in a design which cheers everybody up who sees it. Designed by Studio Sagaform. Packed in beautiful Sagaform box. Machine wash upper shelf.



Picnic Juni water glass, 4-pcs
5018574 | Clear | ø8x10 cm 28c | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Picnic Juni water glass, 4-pcs
5018575 | Amber | ø8x10 cm 28c | 6 | Box |
299 SEK/339 NOK/209 DKK/32 €



Picnic Juni glass, 4-pcs
5018576 | Amber | ø8x11 cm 30c | 6 | Box |
329 SEK/369 NOK/229 DKK/35 €





Picnic Juni coffee mug, 4-pcs
5018171 | White | ø8x8 cm 20c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni glass, 4-pcs
5018174 | White | ø8x11 cm 30c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni glass high, 4-pcs
5018173 | White | ø6x14 cm 20c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni bowl, 4-pcs
5018172 | White | ø13x7 cm 60c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni coffee mug, 4-pcs
5018222 | Clear | ø8x8 cm 20c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni glass, 4-pcs
5017851 | Clear | ø8x11 cm 30c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni glass high, 4-pcs
5017784 | Clear | ø6x14 cm 20c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni tumbler, 4-pcs
5017340 | Clear | ø8x14 cm 40c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni plate, 2-pcs
5017896 | Clear | ø26x2 cm | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni side plate, 4-pcs
5017336 | Clear | ø20x2 cm | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni bowl small, 4-pcs
5017338 | Clear | ø13x7 cm 60c | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni bowl big
5018224 | Clear | ø26x12 cm 3,6 | 6 | Box |
 399 SEK/449 NOK/269 DKK/42 €



Picnic Juni jug
5017339 | Clear | ø11x17 cm 1,2 | 6 | Box |
 329 SEK/369 NOK/229 DKK/35 €



Picnic Juni salad server
5018223 | Clear | 26,5x7x2 cm | 6 | Box |
 149 SEK/169 NOK/99 DKK/16 €



Picnic Juni cutlery set, 12-pcs
5018136 | Clear | 13x23x4 cm | 6 | Box |
 279 SEK/319 NOK/189 DKK/30 €

Billi collection

A future Swedish original made from 100% recycled plastic. A series of glasses in various models and accessories in a unique design. Billi is the obvious choice for outdoor activities, caravan vacations, boating, and for all moments worth celebrating a little extra. Stackable design makes it perfect for the caravan or boat where space is limited. With rounded, generous cups adorned with the classic Sagaform stripe, the family members of the series have a modern, sleek design with an exciting character developed for an active life and moments together.



Billi wine glass rPET, 2-pcs

5018477 | Clear | ø9x11 cm 35cl | 6 | Box |
Do not machine wash. Food safe.
159 SEK/179 NOK/109 DKK/17 €



Billi beer glass rPET, 2-pcs

5018479 | Clear | ø10x14,5 cm 50cl | 6 | Box |
Do not machine wash. Food safe.
179 SEK/199 NOK/129 DKK/19 €



Billi coupe glass rPET, 2-pcs

5018478 | Clear | ø10x9,5 cm 30cl | 6 | Box |
Do not machine wash. Food safe.
159 SEK/179 NOK/109 DKK/17 €



Billi wine glass rPET, 4-pcs

5018491 | Clear | ø9x11 cm 35cl | 6 | Box |
Do not machine wash. Food safe.
299 SEK/339 NOK/209 DKK/32 €



Billi beer glass rPET, 4-pcs

5018493 | Clear | ø10x14,5 cm 50cl | 6 | Box |
Do not machine wash. Food safe.
349 SEK/379 NOK/239 DKK/37 €



Billi coupe glass rPET, 4-pcs

5018492 | Clear | ø10x9,5 cm 30cl | 6 | Box |
Do not machine wash. Food safe.
299 SEK/339 NOK/209 DKK/32 €





What is rPET?

rPET stands for "Recycled Polyethylene Terephthalate,". PET is a type of thermoplastic polymer used to manufacture many common products, such as plastic bottles for beverages and food packaging. rPET is simply recycled PET plastic. It is produced by recycling used PET products from the consumer stream, primarily plastic bottles. The process involves collecting plastic bottles, crushing them, and melting them down to create new plastic material. The recycled material can then be used to manufacture a variety of products, including bottles, packaging, textiles, and other plastic products. In this case, Billi.



Billi water glass rPET, 2-pcs

5018480 | Clear | ø8,5x9,5 cm 40cl | 6 | Box |
159 SEK/179 NOK/109 DKK/17 €



Billi bowl rPET, 2-pcs

5018483 | Clear | ø12,5x6,5 cm 70cl | 6 | Box |
179 SEK/199 NOK/129 DKK/19 €



Billi carafe rPET

5018482 | Clear | ø12x22,5 cm 1,4l | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Billi wine cooler rPET

5018481 | Clear | ø18x18 cm 3l | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €

City rPET collection

The City collection includes cooler bags in various sporty-looking styles adapted to an active life. They come in colours inspired by nature and are both stylish and functional. City is making us long for adventures both in nature and in the city. Our beige, black, blue and green city has outer material in rPET, a material made from recycled PET bottles. Wipe with cloth. Hand wash is recommended for City picnic blanket.



New



City cooler backpack rPET

5018588 | Beige | 30x19x44 cm 21 | 6 | Hangtag | 649 SEK / 739 NOK / 449 DKK / 69 €

New



City cooler bag large rPET

5018589 | Beige | 34x24x28 cm 20 | 6 | Hangtag | 479 SEK / 529 NOK / 329 DKK / 51 €

New



City cooler bag high rPET

5018590 | Beige | 24x11x35 cm 9 | 6 | Hangtag | 349 SEK / 359 NOK / 239 DKK / 37 €

New



City picnic blanket rPET

5018591 | Beige | 130x170 cm | 6 | Hangtag | 449 SEK / 499 NOK / 309 DKK / 47 €





City cooler backpack rPET

5018506 | Black | 30x19x44 cm 21 | 6 | Hangtag | 649 SEK/739 NOK/449 DKK/69 €



City cooler bag large rPET

5018507 | Black | 34x24x28 cm 20 | 6 | Hangtag | 479 SEK/529 NOK/329 DKK/51 €



City cooler bag high rPET

5018508 | Black | 24x11x35 cm 9 | 6 | Hangtag | 349 SEK/359 NOK/239 DKK/37 €



City picnic blanket rPET

5018509 | Black | 130x170 cm | 6 | Hangtag | 449 SEK/499 NOK/309 DKK/47 €



City cooler backpack rPET

5018377 | Blue | 30x19x44 cm 21 | 6 | Hangtag | 649 SEK/739 NOK/449 DKK/69 €



City cooler bag large rPET

5018378 | Blue | 34x24x28 cm 20 | 6 | Hangtag | 479 SEK/529 NOK/329 DKK/51 €



City cooler bag high rPET

5018379 | Blue | 24x11x35 cm 9 | 6 | Hangtag | 349 SEK/359 NOK/239 DKK/37 €



City picnic blanket rPET

5018387 | Blue | 130x170 cm | 6 | Hangtag | 449 SEK/499 NOK/309 DKK/47 €



City cooler backpack rPET

5018309 | Green | 30x19x44 cm 21 | 6 | Hangtag | 649 SEK/739 NOK/449 DKK/69 €



City cooler bag large rPET

5018310 | Green | 34x24x28 cm 20 | 6 | Hangtag | 479 SEK/529 NOK/329 DKK/51 €



City cooler bag high rPET

5018311 | Green | 24x11x35 cm 9 | 6 | Hangtag | 349 SEK/379 NOK/239 DKK/37 €



City picnic blanket rPET

5018305 | Green | 130x170 cm | 6 | Hangtag | 449 SEK/499 NOK/309 DKK/47 €



City cooler bag mini rPET

5018324 | Green | ø10x23 cm 1,21 | 6 | Hangtag | 179 SEK/199 NOK/129 DKK/19 €

Why do we use rPET?

The use of rPET plastic in products has several advantages, in our opinion. By recycling plastic bottles and other PET materials, the need to produce new plastic is reduced. This saves energy and reduces the amount of waste. The production of rPET plastic also requires less energy and resources compared to producing new plastic. By recycling and reusing plastic materials like PET, the concept of circular products and systems is promoted, where products and materials are reused instead of being discarded.

City rPET stripe collection



The City collection includes cooler bags in various sporty-looking styles adapted to an active life. They come in colours inspired by nature and are both stylish and functional. City is making us long for adventures both in nature and in the city. Our striped city has outer material in rPET, a material made from recycled PET bottles. Wipe with cloth.

New



City stripe cooler bag small rPET
5018592 | Black/white | 24x15x17 cm 3,2l | 6 | Hangtag | 179 SEK/199 NOK/129 DKK/19 €

New



City stripe cooler bag high rPET
5018595 | Green/white | 24x11x35 cm 9l | 6 | Hangtag | 349 SEK/359 NOK/239 DKK/37 €

New



City stripe cooler bag large rPET
5018596 | Green/white | 34x24x28 cm 20l | 6 | Hangtag | 479 SEK/529 NOK/329 DKK/51 €

New



City stripe cooler bag small rPET
5018593 | Green/white | 24x15x17 cm 3,2l | 6 | Hangtag | 179 SEK/199 NOK/129 DKK/19 €

New



City stripe cooler bag high rPET
5018594 | Black/white | 24x11x35 cm 9l | 6 | Hangtag | 349 SEK/359 NOK/239 DKK/37 €

New



City stripe cooler bag large rPET
5018597 | Black/white | 34x24x28 cm 20l | 6 | Hangtag | 479 SEK/529 NOK/329 DKK/51 €



Aron

Aron is a Swedish Original for every kitchen or outdoor barbeque. Textile which protects both clothes and hands. Aron apron together with Aron barbeque glove is the only outfit you need when cooking, regardless if it's indoors or outdoors. Aron is designed in close-to-nature colours in blue and black in combination with Sagaform's classic stripes and in denim blue.



New

Aron denim bbq glove

5018586 | Blue | 16x30 cm | 6 | Hangtag |
Normal machine wash at 40 degrees.
179 SEK/199 NOK/129 DKK/19 €



New

Aron denim apron

5018585 | Blue | 70x90 cm | 6 | Girdle |
Normal machine wash at 40 degrees.
499 SEK/559 NOK/349 DKK/53 €



Aron apron & bbq glove set

5018402 | Black/beige |
65x81 cm/20x29 cm | 12 | Girdle |
Normal machine wash at 30 degrees.
379 SEK/419 NOK/259 DKK/39 €



Aron apron & bbq glove set

5018403 | Blue/beige | 65x81 cm/20x29 cm
| 12 | Girdle |
Normal machine wash at 30 degrees.
379 SEK/419 NOK/259 DKK/39 €

Fredde BBQ

Fredde BBQ is a family of products touching up your days by the barbeque. Supersmart gadgets for the grill. Always function and design in one. Do not machine wash.



Fredde BBQ basket

5017804 | Silver/brown | 38x35x7,5 cm | 6 | Box |
599 SEK/679 NOK/399 DKK/64 €



Fredde sausage fork

5018399 | Brown/silver | 27x1,5x1,5 cm, 82 cm |
18 | Hangtag | 149 SEK/169 NOK/99 DKK/16 €



Fredde BBQ knife, 4-pcs

5018398 | Silver | 22,5x2x2 cm | 12 | Box |
449 SEK/499 NOK/309 DKK/47 €



Fredde BBQ set, 3-pcs

5018181 | Black/silver | 47x38x20 cm | 12 | Hangtag |
399 SEK/449 NOK/269 DKK/42 €

Food thermos Mark

This is Mark, a handy food flask in stylish design with that little bit extra. The outer lid also serves as mug/ bowl. The inner lid holds a small foldable spoon and can also be opened to store accessories/ spices. The large neck makes it easy to fill and clean. Construction with double walls in stainless steel and copper covering to maintain temperature for longer time. Do not machine wash.



Mark food thermos powder coated

5018363 | Green | ø9x20 cm 60cl | 6 | Box |
449 SEK/499 NOK/309 DKK/47 €



Mark food thermos

5018183 | Gold | ø9x20 cm 60cl | 6 | Box |
449 SEK/499 NOK/309 DKK/47 €



Mark food thermos

5018182 | Black | ø9x20 cm 60cl | 6 | Box |
449 SEK/499 NOK/309 DKK/47 €



Blanket/sit pad

5018294 | Green | 150x50 cm | 6 | Hangtag |
Wipe with cloth.
249 SEK/289 NOK/169 DKK/27 €



Blanket/sit pad

5017638 | Black | 150x50 cm | 6 | Hangtag |
Wipe with cloth.
249 SEK/289 NOK/169 DKK/27 €



Blanket/sit pad

5018109 | Grey | 150x50 cm | 6 | Hangtag |
Wipe with cloth.
249 SEK/289 NOK/169 DKK/27 €



Sit pad small

5018188 | Green | 50x30 cm | 6 | Hangtag |
Wipe with cloth.
149 SEK/169 NOK/99 DKK/16 €



Sit pad small

5018189 | Black | 50x30 cm | 6 | Hangtag |
Wipe with cloth.
149 SEK/169 NOK/99 DKK/16 €



Sit pad small

5018187 | Grey | 50x30 cm | 6 | Hangtag |
Wipe with cloth.
149 SEK/169 NOK/99 DKK/16 €



Sit pad small

5018564 | Grey/dark grey | 50x30 cm | 6 | Hangtag |
Wipe with cloth.
149 SEK/169 NOK/99 DKK/16 €



Mushroom knife in case

5017685 | Black/brown | 15x6x3 cm | 12 | Box |
Do not machine wash. Food safe.
249 SEK/289 NOK/169 DKK/27 €



Karl-Johan bag with mushroom knife

5018342 | Beige/black | 40x19x22 cm | 6 | Hangtag |
Wipe with cloth. Food safe.
399 SEK/439 NOK/269 DKK/42 €

Stig foldable bottle

Stig is a lightweight and practical water bottle for the whole family in foldable BPA-free plastic. It can easily be hooked onto the backpack and be stored folded in the bag. Easily unfolded when water is added. Available in three lovely colours and can be used for leisure as well as in the big city. Do not machine wash.



Stig foldable bottle

5018347 | Blue | ø7x25 cm 55c | 12 | Hangtag | 199 SEK/229 NOK/139 DKK/21 €



Stig foldable bottle

5018346 | Green | ø7x25 cm 55c | 12 | Hangtag | 199 SEK/229 NOK/139 DKK/21 €



Stig foldable bottle

5018348 | Black | ø7x25 cm 55c | 12 | Hangtag | 199 SEK/229 NOK/139 DKK/21 €



Jens cooler bag small

5018307 | Green | 24x15x17 cm 3,21 | 6 | Hangtag | Wipe with cloth. 129 SEK/149 NOK/89 DKK/14 €



Jens cooler bag small

5016077 | Black | 24x15x17 cm 3,21 | 6 | Hangtag | Wipe with cloth. 129 SEK/149 NOK/89 DKK/14 €



Jens cooler bag small

5017365 | White | 24x15x17 cm 3,21 | 6 | Hangtag | Wipe with cloth. 129 SEK/149 NOK/89 DKK/14 €



Jens cooler bag big

5018306 | Green | 34x22x18 cm 6,31 | 6 | Hangtag | Wipe with cloth. 199 SEK/229 NOK/139 DKK/21 €



Jens cooler bag big

5018308 | Black | 34x22x18 cm 6,31 | 6 | Hangtag | Wipe with cloth. 199 SEK/229 NOK/139 DKK/21 €

Tova & Ted

We are proud to present two new stylish and sustainable travel mugs, Tova and Ted. Designed to fit all of life's moments—on the go, in the car, at the stadium, or on an outing. Tova and Ted are made to be with you, wherever life takes you. Both mugs are crafted from recycled stainless steel, combining innovation with sustainability. With clean design and the iconic Saga stripe in a nature-inspired colour palette, these travel mugs are easy to love and easy to bring along. Without a doubt, we can promise that these two Swedish originals are here to stay.







Tova

Double-walled and vacuum insulated

– Keeps your drink at the right temperature, whether hot or cold.

Thin copper layer

– Enhances insulation, keeping drinks hot for up to 4 hours and cold for up to 8 hours.

360-degree drinking function

– Allows you to drink from any angle, providing an optimal drinking experience.

Ceramic interior

– Delivers a superior taste experience.

Leak-proof lid

– Prevents spills.

Made from recycled stainless steel

– Sustainable and eco-friendly construction.

Dishwasher safe

– Easy to clean and suitable for various drinks, including smoothies.

Available in multiple colours

– From subtle black to trend-forward bordeaux.

Easy to use

– Holds 32 cl.



New



Tova travel mug

5018537 | Black | ø7,5x14 cm 32cl | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018538 | Beige Pantone Warm gray 3C |
ø7,5x14 cm 32cl | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018543 | Silver | ø7,5x14 cm 32cl | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018542 | Grey | ø7,5x14 cm 32cl | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018541 | Blue Pantone 2379C | ø7,5x14 cm 32cl |
6 | Box | 399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018539 | Bordeaux Pantone 7624C |
ø7,5x14 cm 32cl | 6 | Box |
399 SEK/449 NOK/269 DKK/42 €

New



Tova travel mug

5018540 | Green Pantone 4228C | ø7,5x14 cm
32cl | 6 | Box | 399 SEK/449 NOK/269 DKK/42 €

Ted

Double-walled and vacuum insulated

– Keeps your drink at the right temperature, whether hot or cold.

Thin copper layer

– Enhances insulation, keeping drinks hot for up to 4 hours and cold for up to 8 hours.

360-degree drinking function

– Allows you to drink from any angle, providing an optimal drinking experience.

Smart press function on the lid, leak-proof

– Easy and smooth to open for drinking.

Comfortable handle

– Easy to carry and grip.

Made from recycled stainless steel

– Sustainable and eco-friendly construction.

Dishwasher safe

– Easy to clean and suitable for various drinks, including smoothies.

Available in multiple colours

– From subtle black to trend-forward bordeaux.

Easy to use

– Holds 28 cl.



Ted travel mug

5018546 | Black | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018547 | Beige Pantone Warm gray 3C | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018544 | Silver | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018545 | Gold | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018548 | Blue Pantone 2379C | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018549 | Green Pantone 4228C | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018550 | Fudge Pantone 4261C | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Ted travel mug

5018551 | Bordeaux Pantone 7624C | 10,5x7,5x14 cm 28cl | 6 | Box | 299 SEK/339 NOK/209 DKK/32 €



Loke travel mug

Loke, a travel mug that we both love for its variety, colour choice and construction. A series of products whose purpose is to simplify the everyday. Loke holds 24 cl and can easily be placed under the coffee machine for a refill. The mug has double walls to keep drink warm longer. But the best of it all, there is no leakage thanks to a smart locking function. Do not machine wash. Packed in beautiful Sagaform box.





Loke travel mug with locking function small
5018207 | White | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018096 | Black | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018362 | White/black | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018361 | Black/white | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with rubber finish and locking function small
5018359 | Red Pantone 7418C | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with rubber finish and locking function small
5018360 | Black | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018404 | Dark blue Pantone 2767C | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018566 | Grey Pantone 433U | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018208 | Green Pantone 574U | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018209 | Yellow Pantone 145C | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018097 | Gold Pantone 4525U | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function small
5018098 | Silver | ø8x15 cm 24c | 6 | Box |
 249 SEK/289 NOK/169 DKK/27 €



Loke travel mug with locking function big
5017712 | Black | ø9x20 cm 40c | 6 | Box |
 299 SEK/329 NOK/209 DKK/32 €



Loke travel mug with locking function big
5017787 | Silver | ø9x20 cm 40c | 6 | Box |
 299 SEK/329 NOK/209 DKK/32 €

Nils steel bottle

Don't leave home without Nils. This great steel bottle, available with a rubber finish, smooth steel surface or powder coated finish.

Will keep your hot or cold drinks the way you like them. The colours of the bottles are trendy as well as timeless and their shape is flawless. Nils quickly becomes a favourite no matter what the occasion.

The steel bottle has unique characteristics: the double wall vacuum construction in stainless steel and with added copper insulation makes sure the bottles keep your drink warm or cold without any condensation on the bottle. Content stays warm for 12 hours and cold 24 hours. Holds 50 cl. Do not machine wash.

Packed in beautiful Sagaform box.



Nils steel bottle

5018565 | Grey Pantone 433U | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5018405 | Dark blue Pantone 2767C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5018317 | Black/white | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5018318 | White/black | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle powder coated

5018319 | Dark green Pantone 4209C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle rubber finish

5018082 | Green Pantone 4214C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle rubber finish

5018262 | Blue Pantone 7699C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle rubber finish

5018320 | Light blue Pantone 285C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle rubber finish

5018321 | Black | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle rubber finish

5018081 | Yellow Pantone 7564C | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5018218 | White | ø7x26 cm 50cl | 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5017707 | Black | ø7x26 cm 50cl | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5017708 | Gold Pantone 4023C | ø7x26 cm 50cl
| 6 | Box | 279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle

5017897 | Silver | ø7x26 cm 50cl | 6 | Box |
279 SEK/319 NOK/189 DKK/30 €



Nils steel bottle small

5018226 | Gold | ø7x20 cm 26cl | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €



Nils steel bottle large

5017706 | Black | ø8x30 cm 75cl | 6 | Box |
379 SEK/419 NOK/259 DKK/39 €



Nils steel bottle large

5017845 | Gold | ø8x30 cm 75cl | 6 | Box |
379 SEK/419 NOK/259 DKK/39 €



Nils steel bottle large

5017898 | Silver | ø8x30 cm 75cl | 6 | Box |
379 SEK/419 NOK/259 DKK/39 €



Nils steel bottle small

5018225 | Black | ø7x20 cm 26cl | 6 | Box |
199 SEK/229 NOK/139 DKK/21 €

Notice

General Freight Terms Minimum first order is 2000 SEK. Freight Free on orders above 7500 SEK. An order amount of less than 7500 SEK is shipped for a fee of 450 SEK. The goods are sold only in full packs. Changes in the packing number can occur.

Freight terms export
Depends on country, please contact sales support for advice

Price changes and contractual changes will take effect January 1/1 and August 1/8 every year.

Payment Terms
Payment is due thirty days from date of invoice unless other agreements are in place. In the event payment is not received we reserve the right to forward it to third party debt collecting; all additional expenses incurred will be at the expense of the debtor.

Transport Damage
Please make sure that you inspect your delivery as soon as you have received it. If you discover transport damage, ensure that the driver signs the delivery note and notes the damage on the same.

Sagaform is part of Sagaform AB. Within Sagaform AB we house two brands under what we call A way of living; Sagaform, Byon. Our common Headquarters are based in Borås, Sweden. Sagaform AB in turn is a part of the global company New Wave group. Within all of New Wave Group there is a strong belief and focus on sustainable growth.

Read more about New Wave group at www.nwg.se

Claims

Contact info@sagaform.com

We reserve the right to price changes without notice.

We take reservations for any typographical errors.

By placing an order in any way with a brand within Sagaform AB, you have accepted our general terms. General terms can be found at www.retail.awoliving.com

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